



OPENINGS

1) New Deal Communications Coordinator

Location: Mogadishu but travel to the regions for short and medium term assignments required.

Duration of Engagement: 12 months

Application Deadline: 04/08/2013 to 15/8/2013

The responsibilities of the New Deal Communications Coordinator, a one-year position, include, but are not limited to, the following:

- Directing the OPM's New Deal communications; providing strategic direction and day-to-day management of the core New Deal communications team
- Defining, leading and regularly updating the New Deal Communications Strategy and messaging for the OPM and government, in coordination with international partners
- Leading and directing engagement on the New Deal with all media and civil society organisations to develop constructive relationships and messaging opportunities on behalf of the government
- Leading New Deal engagement with all local and international communication stakeholders and providing regular updates to High Level Task Force
- Communicating the Somali government's New Deal vision, key messages and activities to multiple audiences through formal and informal media and campaigns, including website, social media, background briefings, press conferences, news releases, printed products and material, SMS messaging and direct stakeholder engagement
- Leading New Deal communications coordination with all government ministries
- Leading on communications planning, in tandem with international partners. Devising and populating the New Deal communications grid with events to provide news and communications opportunities and identify and counter threats
- Drafting press statements and speeches; conducting press briefings; conducting and facilitating media interviews; developing lines to take and rebuttals; producing and disseminating press releases; developing and overseeing international media visits
- Encouraging informed public debate on the New Deal in Somalia in multiple forums, from academe and think-tanks to mass media and grass-roots organisations
- Building New Deal communications capacity within the OPM, mentoring and training existing and new staff
- Devising public awareness campaigns with international partners and leading on their monitoring and evaluation through quantitative and qualitative analysis
- Managing the government's New Deal communications budget

Minimum Qualifications

- Experience working with Somali government and civil society on public relations with knowledge of Somali Government organization, policy development process, and understanding of current policy priorities.
- Experience working in politically fragile or transitional environments.
- Minimum of a Bachelor's degree in journalism, communication or similar fields.

- Minimum of 5 years' experience in communication and managing communications responsibilities for projects, programs or organizations.
- Experience in managing a broad mix of communications responsibilities for a project and strengthening the capacity of supporting staff.
- Experience in building and effectively supervising a diverse team of employees and partners.
- Demonstrated effective interpersonal skills, proactive, creative problem solving and ethical management.
- Demonstrated experience in broad program performance issues, especially in providing support to the preparation of performance reporting on results, outcomes and impact.
- Ability to mentor staff and facilitate learning by doing.
- Strong analytical and drafting skills and computer proficiency in standard office applications.
- Excellent communication, interpersonal and team building skills.
- Proven success in individual and organizational development and sustainability of efforts, particularly the demonstrated ability to share knowledge, mentor and coach people so as to transfer skills, preferably in Somalia context.
- Demonstrated diplomatic skills in different cultural environments.
- Organizational acumen and cultural sensitivity; and excellent oral and written English.

Method of Application:

Interested candidates should submit CV and a cover letter indicating the position title in the subject line with three professional references and contacts (email or telephone). Please, send your application via email to ahassan@opm.gov.so

New Deal Outreach Officer

Location: Mogadishu but travel to the regions for short and medium term assignments required.

Duration of Engagement: 12 months

Application Deadline: 04/08/2013 to 15/8/2013

To underwrite the success and popularity of the New Deal in Somalia and ensure that this is widely seen as a beneficial process that will touch and improve people's lives directly, a robust and comprehensive national and international outreach programme is essential.

The New Deal Outreach Officer, a one-year position whose incumbent reports to the New Deal Communications Coordinator, should have a recognized ability to engage and mobilise various constituencies, especially civil society organisations, across Somalia. He or she should be familiar with domestic politics and international programmes and able to interact professionally with multiple national and international stakeholders. The responsibilities of the New Deal Outreach Officer, include, but are not limited to, the following:

- Works closely with New Deal Communications Coordinator to devise and implement a New Deal outreach plan on behalf of the government
- Manages the day-to-day outreach activity of the New Deal communications team
- Works with international partners to devise, plan and implement an ongoing series of national outreach events. Attends nationwide events and maximises all promotional opportunities they provide
- Devises and updates New Deal outreach messaging
- Identifies key civil society organisations, develops partnering relationships with them and collaborates closely with these organisations throughout Somalia, especially on outreach events
- Provides regular updates to Somali colleagues on outreach activity and challenges and reports to High Level Task Force as required and agreed with the New Deal Communications Director
- Conducts a series of outreach events effectively on an ongoing basis, e.g. consultations, workshops, high-profile speeches, press conferences, photocalls etc
- Drafts speeches, talking points, speaking notes etc for government participation in outreach events (e.g. prime minister and other ministers)
- Drafts and issues press releases, statements etc with the approval of the New Deal Communications Coordinator
- Works closely with the New Deal Multimedia Specialist to ensure all communications output from outreach activity is quickly accessible and visible on the principal website and social media network.

Minimum Qualifications

- Experience working with Somali government and civil society on public relations and development areas.
- Experience working in politically fragile or transitional environments.
- Minimum of a Bachelor's degree in journalism, communication or similar fields.

- Minimum of 3 years' experience in communication and managing communications responsibilities for projects, programs or organizations.
- Familiarity with Somali government policies and procedures with hands-on experience with communications in a government project strongly preferred.
- Experience in managing a broad mix of communications responsibilities for a project and strengthening the capacity of supporting staff.
- Experience working in Somalia is required.
- Demonstrated effective interpersonal skills, proactive, creative problem solving and ethical management.
- Demonstrated diplomatic skills in different cultural environments.
- Organizational acumen and cultural sensitivity; and excellent oral and written English.

Method of Application:

Interested candidates should submit CV and a cover letter indicating the position title in the subject line with three professional references and contacts (email or telephone). Please, send your application via email to ahassan@opm.gov.so



New Deal Webmaster

Location: Mogadishu

Duration of Engagement: 6 months

Application Deadline: 04/08/2013 to 15/8/2013

The purpose of the website, which is intended to be hosted at www.NewDeal.so, is to provide up-to-date information on the New Deal for the Somali public, international donors and international public. It is understood that an external website designer will be contracted to build the New Deal website on behalf of the Somali government. Its Content Management System must provide for secure but user-friendly information update that does not require specialized skills on web development. The website must also allow for easy modification of web site hierarchical navigation

Thereafter a Somali webmaster will be required to maintain and update the website. The webmaster must have appropriate proven experience of website maintenance to an acceptable international standard. The responsibilities of the New Deal Webmaster, a one-year position whose incumbent reports to the New Deal Communications Coordinator, include, but are not limited to, the following:

- Maintain and update an attractive and professional website according to a specification agreed with the New Deal Communications Coordinator based on discussions with international partners
- Post up-to-date articles, images, videos, tweets and links to the website and other platforms, including New Deal social media, on an ongoing basis
- Run a dynamic website by altering homepage appearance with regularly updated stories and images
- Liaise with the website designer whenever necessary to provide technical support for website operation
- Translate stories, captions and updates between English and Somali (separate translation required for full policy documents)
- Provide website statistics and analytics with rolling daily, weekly and monthly figures for number of visitors, specific page hits, origin of visitors, keywords searched, documents downloaded etc

Features of the website

- The website will operate in English and in Somali
- The website should contain at least the following sections/sub-sections:
 - About the New Deal in Somalia
 - A New Deal for Somalia
 - Government
 - Civil society
 - International Community
 - Events
 - Discussion Board – Your Voice
 - News and Updates
 - Key Documents

- New Deal Partners
- Events
- Media Centre
- Photo Gallery / Videos / New Deal introductory film / PR and newsletter
- Contact us
- RSS feed for tweets / links to Facebook etc]
- FAQs

Minimum Qualifications

Job related experience with increasing levels of responsibility is required. Education Bachelor's degree in job related area or equivalency of two or more years related experience. Also, certified Internet Web Professional (CIW) or equivalent certifications.

Must be extremely knowledgeable about the technical aspects of the web, including HTML, perl scripting, web forms, web commerce, and other associated technologies. Experience with electronic design tools, such as Content Management, PhotoShop, Illustrator, Corel Draw, and other graphics tools. Familiar with creating and placing electronic advertising. Experience with designing and maintaining electronic commerce web sites. Excellent editorial and communication skills. Must be able to work effectively with all levels of an organization

Method of Application:

Interested candidates should submit CV and a cover letter indicating the position title in the subject line with three professional references and contacts (email or telephone). Please, send your application via email to ahassan@opm.gov.so.



New Deal Multimedia Specialist

Location: Mogadishu but travel to the regions for short and medium term assignments may be required.

Duration of Engagement: 6 months

Application Deadline: 04/08/2013 to 15/8/2013

The Multimedia Specialist is a multi-skilled individual with a high level of information technology and current media sector expertise who is able to fulfill a broad range of functions aimed at promoting New Deal progress on multiple platforms.

The responsibilities of the New Deal Multimedia Specialist, a one-year position whose incumbent reports to the New Deal Communications Coordinator, include, but are not limited to, the following:

- Manages day-to-day promotional activity in mass media and uses proven expertise to create and place New Deal advertising spots on radio and television
- Works closely with website designer and manages all digital and social media activity, providing regular daily updates, links to press releases, speeches, pictures, video clips etc. Ensures full social media connectivity between the website, Twitter, Facebook, Vimeo platforms.
- Helps establish and maintain all New Deal digital initiatives and platforms for the Somali government, such as Twitter and Facebook accounts, and cross-references these initiatives with information on outreach and messaging achieved and feedback on atmosphere and trends emerging from the various social media initiatives, sharing that information with New Deal colleagues on an ongoing basis
- Builds and develops an excellent and relevant online audience for the New Deal in Somalia
- Plans and implements SMS messaging campaign working closely with the New Deal Communications Coordinator, subject to available budget
- Augments the overall New Deal communications work by engaging Somalis both in Somalia and in the diaspora, together with international audiences, through user-generated platforms
- Augments existing photographic and video capacity, attending and covering New Deal events, visits and activities as required, uploading photographs and videos to website/s, disseminating the digital news and monitoring its use and engagement
- Engages through social media, introducing New Deal issues that are relevant to the Somali, regional and international audiences, encouraging debate and dialogue. Social media includes appropriate applications on internet, mobile phone and other interactive platforms
- Adapts conventional news and information output from New Deal colleagues and other media to a format that resonates with and engages social media users and the wider public

Minimum Qualifications

- A bachelor's degree in video, film, broadcast production, fine arts or a related field and 3-5 years' experience in video shooting, production and editing, preferably in a studio and/or television environment.

- Experience managing live media projects such as streaming media, webcasting, and interactive multimedia and Web-based media
- Experience working with live HD broadcast switching equipment and studio production
- Extensive knowledge of video shooting techniques, production and editing, motion graphics, animation and still photography
- Skill with computer and digital editing systems and software including or similar to: Adobe CS6, Avid, Final Cut Pro, Adobe After Effects, Adobe Premiere Pro, Photoshop, Illustrator and Adobe Flash and PowerPoint
- Ability to work effectively with work team and professionals including untrained talent
- Skill as managing producer and videographer of live events, training sessions, news programs and promotional/marketing videos.
- Ability to work a flexible schedule such as days, nights and weekends

Method of Application:

Interested candidates should submit CV and a cover letter indicating the position title in the subject line with three professional references and contacts (email or telephone). Please, send your application via email to ahassan@opm.gov.so.

